

Diego Limo

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EDUCATION

Temple University

Bachelor of Science in International Business | GPA: 3.5

Philadelphia, PA

Sep 2024 - May 2027

PROFESSIONAL EXPERIENCE

Polymarket, UGC Creator | [Polymarket Content](#)

Remote | *Dec 2025 - Present*

- Produce short-form marketing content translating real-time news and prediction markets into engaging videos.
- Drove 600,000 organic views in two weeks by testing messaging angles, hooks, and distribution strategies.
- Leverage performance data (retention, watch time, engagement) to optimize creative and audience targeting.

Wispr Flow, UGC Creator

Remote | *Sep 2025 - Dec 2025*

- Generated 12M+ views across TikTok and Instagram, significantly boosting Wispr Flow's brand visibility.
- Collaborated with the marketing team to test creative strategies, consistently increasing content performance.
- Converted 600+ new users through optimized acquisition funnels and strategic, data-driven marketing initiatives.

Turbo AI, Marketing Intern

Remote | *Jun 2025 - Sep 2025*

- Delivered 2M+ views through user-focused UGC showcasing Turbo AI's features on TikTok and Instagram.
- Collaborated with the growth team to refine strategies that increase platform visibility and user engagement.
- Evaluated social media metrics to optimize campaigns and provide insights that guide marketing decisions.

Series (AI Social Network), Marketing Intern

Remote | *Jul 2025 - Aug 2025*

- Produced social content for Series' AI v3 launch, generating 200k+ views on LinkedIn, Instagram, and TikTok.
- Acquired 200+ users through outreach and viral campaigns, driving early adoption and engagement.
- Selected by Series founders for a Bloomberg interview on my story and impact in growth and user acquisition.

swsh (shared album platform), Sports Enterprise Growth Intern

Remote | *May 2025 - Jul 2025*

- Spearheaded outreach to NFL/NBA/MLB/MLS/NCAA teams, positioning swsh for team and fan engagement.
- Optimized outreach timing around game days, draft seasons, and media peaks, boosting lead response by 40%.
- Developed a custom CRM workflow to track, segment, and convert D1 programs into engaged swsh partners.

LEADERSHIP EXPERIENCE

Founder, Sports Business Club | Temple University Japan

Jan 2026 - Present

- Founded the Sports Business Club, establishing its mission and operations and driving early growth that expanded campus reach by 200% in the first semester.
- Executed three events/workshops, securing high-profile guest speakers (CXOs, presidents, and executives) and delivering case-based programming focused on real sports organizations.

Semi-Professional Soccer Player | CF Cracks

Jan 2022 - Jun 2023

- Selected to compete on a semi-professional soccer team (20+ player roster), training and performing in a high-accountability environment across an 8-month season (40+ competitive matches).
- Captained a 20+ player U-18 club team to a league championship and an international tournament championship, while organizing supplemental practices and driving team accountability.

SKILLS

Data & Analytics: Excel (advanced), Google Sheets, SQL (basic), Python (basic), performance analytics

Marketing & Growth: social media strategy, UGC production, audience growth, acquisition funnels, digital storytelling

Tools & Languages: Canva, Adobe Illustrator, Figma, Spanish (native), Portuguese (limited), Japanese (elementary)